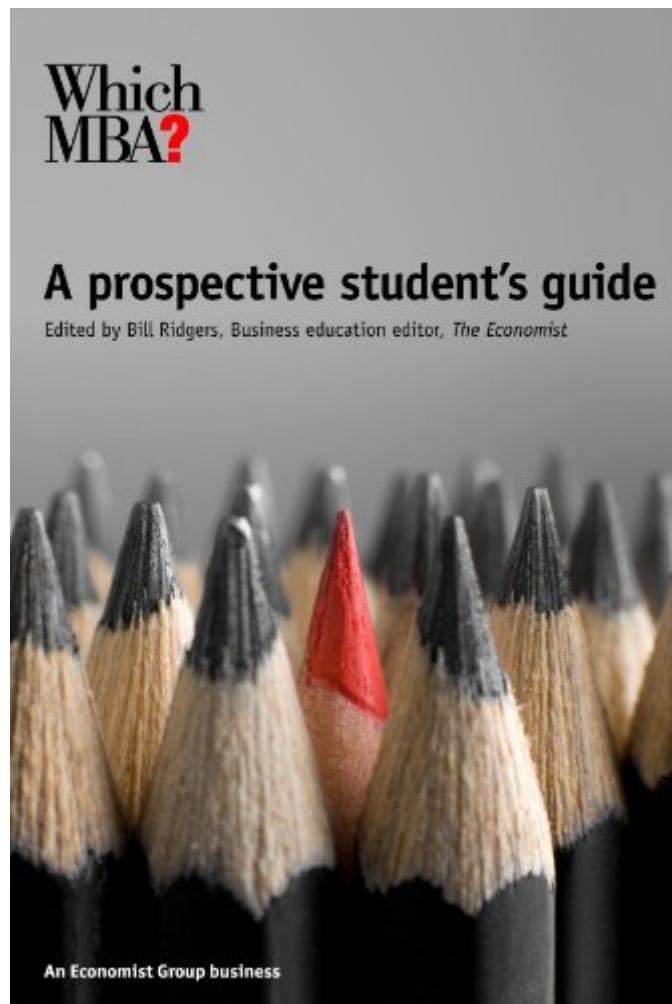


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# Which MBA? A Prospective Student's Guide



## Synopsis

An MBA is a big investment of both your time and money. Whatever your use for the MBA, this guide will talk you through the things you need to consider before applying to a programme. At The Economist's Which MBA? division, we still think an MBA is a good bet. And there is much you can do to skew the odds of getting in to your favour. As in any business decision, the key is to prepare thoroughly. We can't tell you which MBA programme is best for you. But with this guide, our goal is to help you to decide for yourself which one is.

## Book Information

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## Customer Reviews

This book brings short overview of current MBA studies and historical consequences. It informs about pros/cons of GMAT and other MBA requirements. It contains statistical background for advantages of MBA study (like real impact on a salary) and critical view on real benefits. Despite the fact that book recommends MBA study, it shows vast majority of aspects which you should take into

account during choosing your MBA school and MBA programme.

The book does not provide any deep insights into -a. Why a student should/ should not pursue a MBA orb. If the student has decided to pursue a MBA then guide him in selecting a concentration. It also does not discuss career options based on your 'major' in the MBA course. The book is Ok for a someone who does not know what the acronym 'MBA' stands for. If you have little more knowledge than that, then this is not the book for you.

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